

| Course list incl. Course number                                       | credit     | duration<br>in days | examination                           |
|---|------------|---------------------|---------------------------------------|
| 1301 Foundations of Business Administration                           | 6          | 6                   | exam/grade                            |
| 3301 International Marketing  | 7          | 4x1.5               | presentation/grade                    |
| 3305 Research Skills, Case Studies and projects part I                | s. part II | 2,5                 | participation/no exam - no grade      |
| 2302 Managerial Economics   | 7          | 4x1.5               | exam/grade                            |
| 2301 Financial Accounting   | 6          | 4x1.5               | exam/grade                            |
| 4303 International Case Study (Bergamo/IT)                            | 4          | 3                   | participation/no exam - no grade      |
| 3304 Digital Business   | 6          | 4x1.5               | exam/grade                            |
| 1303 Leadership   | 7          | 4x1.5               | written assignment pdp/grade          |
| 4301 Advanced Seminar in Business Development (USA)                   | 6          | 6                   | presentation/grade                    |
| 1302 Strategic Management   | 7          | 4x1.5               | exam/grade                            |
| 4302 Master Thesis  | 20         | 4x1.5               | approx 60 pages scientific work/grade |
| 2303 Managerial Accounting  | 7          | 4x1.5               | exam/grade                            |
| 3305 Research Skills, Case Studies and projects part II               | 7          | 1,5                 | participation/no exam - no grade      |
| 3305 Sales - only as fee-pay.add. Module (add.Days)                   | 6          | 4x1.5               | presentation/grade                    |
| <b>The red ones will require attendance only - no exam - no grade</b> |            |                     |                                       |
| 1300 professional experience  | 30         | before stud         | pass - no work                        |